

Msunduzi BUSINESS



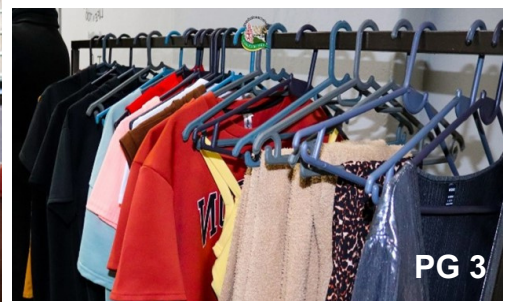
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JULY 2023 BUSINESS DEVELOPMENT VISITATIONS

NEW INVESTMENT

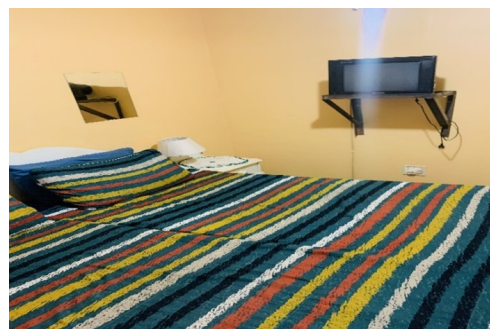
THE-PSALMS

On 14th of JULY 2023 Business Development unit visited **THE-PSALMS** as part of the New Investment Strategy. The business is owned and managed by a young woman, Anitta Mncwabe from Westgate. She started her business as an online distributor, from all that hard work she was able to open her own clothing store in March 2023. During the discussions, Business Development unit discovered that the Psalms is not yet registered and is operating in a hidden small area and has financial constraints. After the meeting Business Development came to the resolution that Anitta needs to register her business so that she can have access to financial support.



SHELEMBE PROPERTY DEVELOPEMENT

On the 20th of JULY 2023 Business Development conducted a business visitation to **SHELEMBE PROPERTY DEVELOPEMENT** as part of the new investment strategy, which is a small local business located in the township of Imbali. The business is running a BnB and is looking forward to expand in having a carwash.



The accommodation is also located at Imbali unit 3, Buthelezi road 1248. There are 10 accommodation rooms. The business is currently looking for ways to market itself, like creating a Facebook page or having a website on its own. Shelembe Property Development is an employer of 4 people.

JULY 2023 BUSINESS DEVELOPMENT VISITATIONS

BUSINESS RETENTION & EXPANSION PROGRAMME

NEW WORLD OUTSOURCING

On the 19th of JULY 2023 Business Development unit, LED and Communications team had another successful visit at **New World Outsourcing**, located at Mkhondeni. The company was established in the year 2006. The company manufactures and distributes plastic and electronics around the country.

Due to COVID 19, they had to retrench a couple number of employees leaving them with only 6 workers. But none the less, they are a very dedicated company which looks forward expand.



VEXILA

On the 21st of July 2023, the Business Development team visited one of the company at Willowton, **Vexila**. The company was established 52 years ago as Hardware Assemblies. The company manufactures electrical infrastructure products which they test it themselves after manufacturing. These products are exported to different international countries, like Australia and countries in Europe. Their biggest supplier is Eskom. The biggest downfall they encountered was during Covid-19, where international exporting was banned however, they have recovered. Vexila is currently having 262 employees and anticipates to work with other people and companies. They sometimes cater for neighboring schools as part of their Corporate Social Investment (CSI).



AUGUST 2023 BUSINESS DEVELOPMENT VISITATIONS

BUSINESS RETENTION & EXPANSION PROGRAMME

SMITH ANIMAL FEEDS

Msunduzi Municipality, Business Development visits businesses as part of the Business Retention and Expansion (BR&E) program. This program is for the purpose of creating an enabling environment for business development and growth, performing as a medium communicate between businesses and the municipality for efficient service delivery, thus creating a positive and strategic relationships with businesses in the city. Furthermore, retain and expand local businesses for more job creation and leverage community involvement.



Business Development accompanied by His Worship The Mayor, Cllr. Thebolla visited a business called **SMITH ANIMAL FEEDS** in Mkhondeni on the 8th of August 2023. The business specialises in manufacturing and supplying animal food. Smith Animal Feeds are local producers and suppliers of Animal Feed. Based in Pietermaritzburg, providing the best quality Animal Feed at affordable prices.

Mr Smith, owner/founder of Smith Animal Feeds 'passion for the industry allowed him to make an impact in the local Pietermaritzburg Market, and now even greater impact around the province of KwaZulu-Natal. The business has been operating for 17 years in Pietermaritzburg and has employed over 56 employees.

Over the years Smith Animal Feeds have grown and expanded their production line as well as opened a few retail stores around the province. The list of products does not just end with Animal Feed, but Smith's now offers pet grooming products, pet accessories, and Animal medication

JULY 2023 BUSINESS DEVELOPMENT VISITATIONS

BUSINESS RETENTION & EXPANSION PROGRAMME

SMITH ANIMAL FEEDS

Find the branch that is nearest to you as listed below.

- **BRANCH:** Head Office: 11 Halstead road (Mkondeni) Factory 26 Davlen Park.
- **BRANCH:** 21 Du Toit Viljoen Road Unit 20 Willowwood Park
- **BRANCH:** 23 Shepstone Road Richmond
- **BRANCH:** 46 Retief Street Zenzele Agricultural Suppliers
- **BRANCH:** uMzimkhulu Zenzele Agricultural Suppliers
- **BRANCH:** 82 Maitland Street (Greytown) Zenzele Agricultural Suppliers
- **BRANCH:** Ndulini Centre (Impendle) Zenzele Agricultural Suppliers
- **BRANCH:** 10 Harvard Street (Howick) Zenzele Agricultural Suppliers

For more information, click on their website below.

<http://www.smithanimalfeeds.com/>

JULY 2023 BUSINESS DEVELOPMENT VISITATIONS

INVESTMENT ATTRACTION PROGRAM

SBU PROFESSIONAL HAIR SALON

Msunduzi Municipality, Business Development visits businesses as part of the Business Retention and Expansion (BR&E) program. This program is for the purpose of creating an enabling environment for business development and growth, performing as a medium communicate between businesses and the municipality for efficient service delivery, thus creating a positive and strategic relationships with businesses in the city. Furthermore, retain and expand local businesses for more job creation and leverage community involvement.



On the 16th of August 2023, Business Development's New Business Development, Investment attraction program visited Sbu Hair Salon located @ No.54 Commercial Road in the PMB CBD On the 16th of August 2023. The owner, Sibusiso Busani, was passionate about styling hair when he was in school. He currently has 10 full-time employees, making 1, Thanda Nene, the manager of the salon.

One of the challenges they encountered was during Covid 19 lockdown, making the business struggle. Currently they are facing a threat of foreigners who charge below the market.

A new franchise will open in Timber Street for more client attraction and the company is in plans of opening a coffee shop for clients. Sbu looks forward to having a good relationship with the municipality.

Visit Sbu Professional Hair Salon Facebook page <https://www.facebook.com/sbusalon/>

Should you wish your business to be part of the Msunduzi Municipality Investment Promotion for BR&E, Please contact;

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